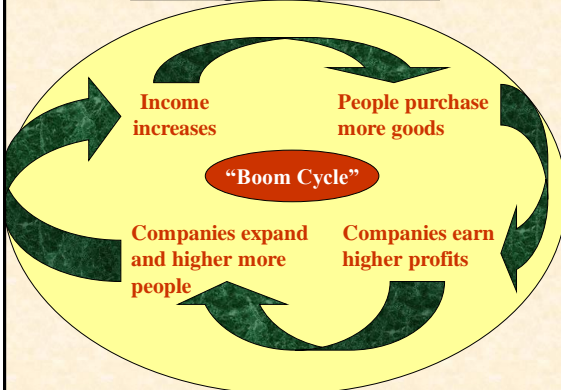


Objective: To analyze the effect the car had on U.S. society.

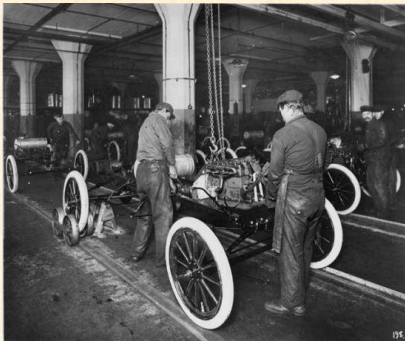


1927 Ford Model T

A Booming Economy: The 1920's

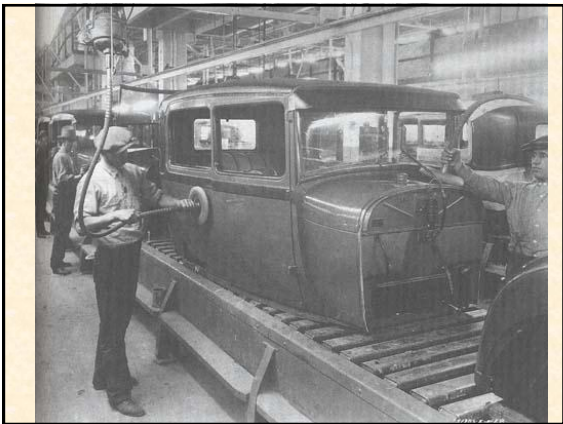


· Henry Ford used assembly lines to produce cars.







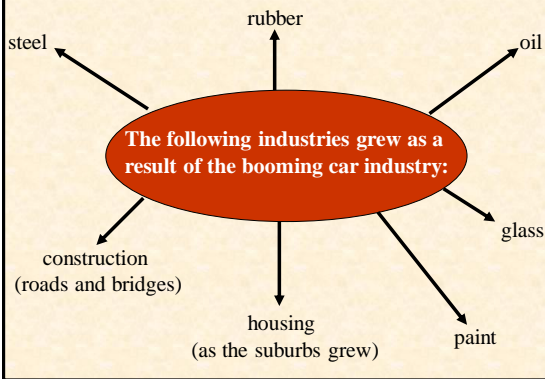


The efficiency of the assembly line helped to decrease car prices.

- Ex.) Model-T 1909 - \$850
- 1916 - \$360
- 1924 - \$290



Effects of the Car Industry



* Employment and standards of living increased.

* As World War I ended, technology focused on consumer goods. Ex) radios, washing machines, telephones, and cars

* Increased wages caused an increase in buying power.



1925 RCA Radiola Super VIII
